

HOW DO YOU KEEP YOUR INBOX FREE OF SPAM?

Installed a spam or junk mail filter



Moved emails that I did not want from my inbox to my junk/spam folder



Avoided posting my email address on websites



Added senders I recognize to my address book



Avoided giving out my email address



Used a separate email address when spam might occur



Used a separate email address for friends & family



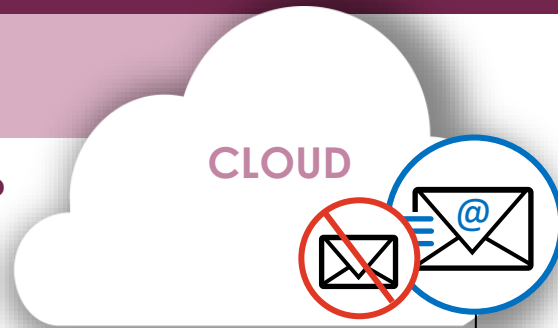
Set up an unusual email address that is hard to guess



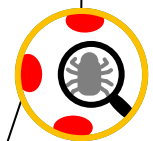
Other



None of the above



Incoming Email



Virus Scanning



Spam Filter



Sanitized Email



Quarantine



Spam Report



Email Server



54% of all emails are **spam**.

1 in every **99** emails is a **phishing attack**.

30% of all **phishing messages** are opened.

WHY IS THIS IMPORTANT?

Anti-spam and virus filtering is an initial line of defense to reduce a company's exposure to threats such as phishing, malware, and ransomware. It is specifically in place to protect a person or company from one of the major contributors to cyber attacks—email threats. This type of cybersecurity serves as a protective measure to assist in blocking spam and phishing emails from ever being displayed on a user's screen, while allowing non-malicious emails to land safely in mailboxes. Anti-spam and virus filtering also helps servers from being overloaded with non-essential emails, or even worse, a server being infected with spam-software which could potentially turn them into spam servers themselves. It's also best practice to have a spam filter separate from the email provider; in case of outages, your anti-spam filter can hold messages and deliver them when the server becomes available.

END POINTS

